

# The Business Case for Incentive Travel

Top 8 reasons organizations are utilizing incentive travel programs

#1

INCREASE SALES AND PROFIT



#2

INCREASE INDIVIDUAL PRODUCTIVITY



#3

IMPROVE EMPLOYEE ENGAGEMENT AND MORALE



#4

STRENGTHEN EMPLOYEE LOYALTY



#5

BUILD BETTER RELATIONSHIPS BETWEEN EMPLOYEES AND MANAGEMENT



#6

RETAIN TALENT



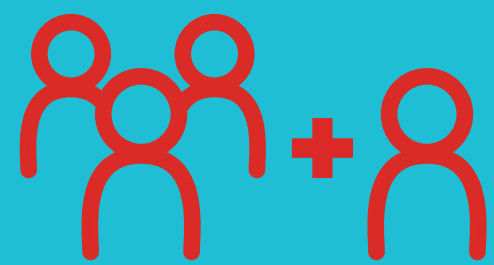
#7

BUILD BETTER RELATIONSHIPS AMONG EMPLOYEES

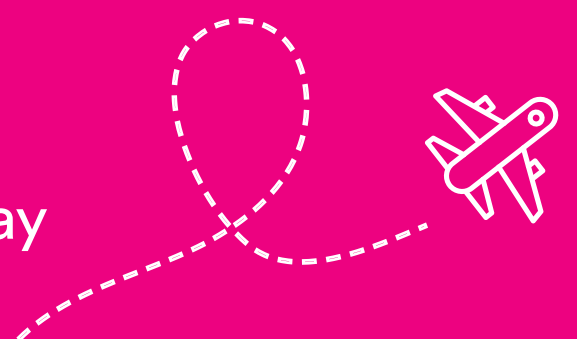


#8

ENHANCE ABILITY TO RECRUIT NEW EMPLOYEES



**98%** of respondents say  
incentive travel programs  
work to obtain these goals\*



Source: MeetingsNet.com, Feb. 8, 2016\*

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